

For Immediate Release

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2010 Festival of Lights Holiday Spectacular Shines at Phillips Park in Aurora

One of the largest outdoor holiday light displays in Chicagoland – a mile of Santa, reindeer, candy canes, Old Man Winter, hundreds of lighted trees and more – will delight carloads of families from Nov. 26-Dec. 26 at Phillips Park, 615 S. Smith Blvd., Aurora.

The Rotary Club of Aurora, in partnership with the City of Aurora, presents the fourth annual “Aurora Festival of Lights” event to raise money for charity.

The Festival will feature several exciting new displays this year. Visitors will get to see how Santa’s toys are made when they drive by Santa’s Toy Shop, one of the Festival’s new animated displays. The lights will shine nightly on Sunday through Thursday from 5-9 p.m.; and on Friday and Saturday from 5-10 pm. Admission to the event is free. The Rotary Club of Aurora will accept donations at the exit of the event to benefit local area charities.

“This event is for children of all ages.” said Rotary Club of Aurora President, Charlie Zine. “Our goal is to spread cheer to thousands of visitors during the holidays, while providing support to needy charities. This event is a win-win for all involved.”

The majority of Festival costs are underwritten through corporate and local government sponsorships. “This event would not be possible without the generosity of our corporate sponsors,” Zine said. “Their sponsorships allow us to utilize donation dollars received at the event to provide support to many charitable programs”

Event organizers anticipate over 40,000 people to visit the Festival over the course of the 4-week event. Visitors looking for more information including directions to the Festival, or businesses interested in getting involved in a unique opportunity for promotion and community service, should visit the Event website at www.AuroraFestivalofLights.com.

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