



MEDIA RELEASE

FOR IMMEDIATE RELEASE

Hampton Inn Yorkville Contact:
Cindy Prohl
Director of Sales
Hampton Inn Yorkville
1-630-553-9805
Cindy.Prohl@hilton.com

AACVB Contact: Laurie
DiBerardino
Public relations & Marketing
Director
630-897-5581
laurie@enjoyaurora.com

New Hampton Inn Hotel opens in Yorkville

Yorkville, Illinois (May 26, 2010) Hampton® Hotels (www.hampton.com), the global brand of mid-priced Hampton Inn® and Hampton Inn & Suites® hotels, today announced the official opening of its newest property, the 77-room Hampton Inn Yorkville, located at 310 East Countryside Parkway in Yorkville. The hotel is owned by Yorkville Hospitality and operated by Yorkville Hospitality.

Hampton Inn Yorkville hotel is located just minutes from Raging Waves Water Park, the tranquil Fox River, Silver Springs State Park, White Tail Ridge Golf Club and The Farnsworth House. Just 20 minutes down the road in Aurora, is the Chicago Premium Outlets and the Hollywood Casino. Hotel amenities include free local calls and high-speed internet access, complimentary breakfast, pool and fitness room, as well as spacious meeting rooms. Guestrooms are equipped with your choice of two queen beds or a king bed, as well as whirlpool suites; Clean and Fresh Hampton Beds™, soft mattress and linens, with your choice of feather or foam pillows, and a plush, cozy blanket or duvet. You will also enjoy freshly brewed coffee from your in-room coffee maker. To help you feel at home, we have included in room irons, mini fridge and microwave as well as 37 inch LG flat screen televisions.

"Hampton Hotels combine quality, service, comfort and plenty of value-added extras, making Hampton the brand of choice in the marketplace today," said Daryl Wiese, general manager for the Hampton Inn Yorkville. "Providing high quality accommodations and amenities combined with the friendly service of our team members, all backed by the 100% Hampton Satisfaction Guarantee, is why we will be highly competitive in our local market."

Hampton hotels pride themselves on being guests' "Friend in Town." Hotel Web sites emphasize local flavor, providing unique content on such topics of interest as area attractions, historical facts, and fun things to see and do around town. Additionally, hotels are infused with local photography and art work, highlighting each property's area connections.

About Hampton Hotels

The Hampton brand, including; Hampton Inn, Hampton Inn & Suites, Hampton Inn by Hilton, Hampton Inn & Suites by Hilton and Hampton by Hilton is an award-winning leader in the mid-priced hotel segment. With nearly 1,800 properties globally Hampton Hotels is part of Hilton Worldwide, the leading global hospitality company. All Hampton Hotels offer warm surroundings and a friendly service culture that share a common "personality" supported by the 100% Satisfaction Guarantee. High-quality accommodations, in-room conveniences and the latest technology, combined with numerous locations and consistent offerings, have made Hampton a leader in its segment and one of the fastest growing hotel brands.

For more information about Hampton Hotels, please visit www.hampton.com/pressandmedia, www.facebook.com/Hampton or follow us on Twitter at www.twitter.com/HamptonFYI.

About Hilton Worldwide

Hilton Worldwide is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For more than 90 years, Hilton Worldwide has been offering business and leisure travelers the finest in accommodations, service, amenities and value. The company is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Its brands are comprised of more than 3,500 hotels in 81 countries and include Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton, Doubletree, Embassy Suites Hotels, Hilton Garden Inn, Hampton Inn & Suites, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages the world-class guest reward program Hilton HHonors®. For more information about the company, please visit www.hiltonworldwide.com.

ABOUT THE AACVB:

The Aurora Area Convention & Visitors Bureau serves as the tourism marketing and management organization for Aurora, Batavia, Big Rock, Hinckley, North Aurora, Montgomery, Plano, Sandwich, Sugar Grove and Yorkville. This not-for-profit organization provides numerous travel resources to visitors via the Web site at www.enjoyaurora.com and a toll-free number 1-800-477-4369.

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